



J.D. Birla Institute

Department of Management
(Affiliated to Jadavpur University)

Papers are invited in different areas of management studies for the J.D.Birla Management Conference to be held on 21st April 2018.

Venue: J.D.Birla Institute (Department of Management), 1 Moira Street, Kolkata -700017.

Conference Topic: MANAGEMENT IN VUCA TIMES

Papers are invited in the following areas of Management Studies:

- Financial Management.
- Managerial Economics.
- Marketing Management.
- Human Resource Management.
- Quality Management.
- Operations & Logistics Management.
- Information Technology Management.

Guidelines for paper submission

1. Abstract of not more than 300 words should be submitted prior to submission or along with the full paper in PDF format.
2. Only original, unpublished work will be accepted for the conference.
3. The decision of the peer group is final regarding the acceptance of papers.
4. All papers submitted for presentation must be below 5000 words in length.
5. Author should submit abstract / paper through e-mail to:
managementseminar@jdbimmanagement.org.in

Important Dates

Last date for abstract submission	: 15 th February 2018
Acceptance of Abstract	: 22 nd February 2018
Last Date for Full Paper Submission	: 27 th March 2018
Acceptance of Full Paper	: 07 th April 2018
Date of Conference	: 21 st April 2018

Registration Fees:

Academician / Researcher	: Rs 1000/-
Industry Personnel	: Rs 2000/-
Student	: Rs 500/-

Mode of Payment

Pay directly to the institute's office in **CASH** or through a **DEMAND DRAFT** drawn in favour of J.D.Birla Institute (Management Section) payable at Kolkata.