



J.D.Birla Institute

(Department of Management)

AFFILIATED TO JADAVPUR UNIVERSITY

J.D.Birla Institute (Department of Management) Affiliated to Jadavpur University, invites papers on different areas in management studies for the J.D.Birla International Management Conference to be held on 26th & 27th September 2019.

Venue: J.D.Birla Institute (Department of Management), 1 Moira Street, Kolkata -700017

Conference Topic: Strategic Management in Industry 4.0

Papers are invited in the following areas of Management Studies:

- Financial Management.
- Managerial Economics.
- Marketing Management.
- Human Resource Management.
- Quality Management.
- Operations & Logistics Management.
- Information Technology Management.

Guidelines for paper submission

1. Abstract of not more than 300 words should be submitted prior to submission or along with the full paper in PDF format.
2. Only original, unpublished work will be accepted for the conference.
3. The decision of the peer group is final regarding the acceptance of papers.
4. All papers submitted for presentation must be below 5000 words in length.
5. Author should submit abstract / paper through e-mail to: managementseminar@jdbimangement.org.in

Important Dates

Last date for abstract submission	:	30 th June 2019
Acceptance of Abstract	:	15 th July 2019
Last Date for Full Paper Submission	:	31 st August 2019
Acceptance of Full Paper	:	15 th September 2019
Date of Conference	:	26 th & 27 th September 2019

Registration Fees:

Academician/ Researcher	:	Rs 1000
Industry Personnel	:	Rs 2000
Student	:	Rs 500

Mode of Payment

Pay directly to the institute's office in **CASH** or through a **DEMAND DRAFT** drawn in favour of J.D.Birla Institute (Management Section) payable at Kolkata.